



WFLX

## ORDER

Print Date 10/09/12 Page 1 of 2

Flight Dates 10/23/12-10/29/12

Contract / Revision 834081 /

Original Date / Revision

10/09/12 10/09/12

Advertiser Restore Our Future

Agency Mentzer Media Services

Buying Contact

600 Fairmount Ave, Suite 306  
Towson, MD 21286

Product

RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

600 Fairmount Ave, Suite 306  
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 2105

Alt Order # 06366014

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	22	\$17,331.50	\$20,390.00	0.00	10/01/12	10/28/12	22	\$17,331.50	\$20,390.00
November 2012	4	\$2,524.50	\$2,970.00	0.00	10/29/12	10/29/12	4	\$2,524.50	\$2,970.00
Totals	26	\$19,856.00	\$23,360.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	10/23/12	10/26/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-TWTF--	:30	4	\$175.00	P 1	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$175.00		0.00			
E 2	WFLX	10/23/12	10/26/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	-TWTF--	:30	4	\$175.00	P 1	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$175.00		0.00			
E 3	WFLX	10/23/12	10/26/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	-TWTF--	:30	4	\$785.00	P 1	0.00	NM	4	\$3,140.00



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WFLX, West Palm Bch <del>WPTV-TV</del>	<b>Date:</b> 10/19/12
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23 - 10/29	WFLX# 834081		

**Total Charges:**      \$ 23,360      GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_ John Heislman GM  
Signature Printed Name Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 5/1/12

<b>BUYER:</b>	Elise Coyd
<b>AGENCY:</b>	Mentzer Media
<b>ADDRESS:</b>	600 Fairmount Ave Ste 306
<b>PHONE #:</b>	410-825-0237
<b>FAX #:</b>	410-583-2322
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Restore Our Future
<b>CHAIRPERSON:</b>	Carl Forti (President)
<b>TREASURER:</b>	Charles R Spies
<b>ADDRESS:</b>	1250 Eye Street NW, Suite 900 Washington DC 20005
<b>PHONE #:</b>	202-572-8663
<b>FAX #:</b>	202-572-8683
<b>OTHER:</b>	

**FOR**

<b>ISSUE:</b>	Restore Our Future
<b>OFFICE:</b>	ISSUE
<b>PARTY:</b>	REPUBLICAN

**DAYPARTS: ALL**

**SCHEDULE DATES:** As ordered

**COMMERICAL LENGTH:** :30'S

**PROGRAMS:** ALL

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**